City of Miami
CALL TO ARTISTS

FAIRLAWN COMMUNITY PARK
CTA-2022-003

Department of Planning
Public Art Division
444 SW 2nd Avenue, 3rd Floor
Miami, FL 33130
January 24, 2022

RE: Call to Artists – CTA-2022-003

SUMMARY

Project Name:
Fairlawn Community Park

Introduction:
The City of Miami Planning Department, through its Public Art Division and the Parks and Recreation Department, request qualifications from professional artists and/or artist teams to create integrated artwork(s) for the new Fairlawn Community Park.

The selected artist(s) will design site specific interactive artworks that will engage park users of any age, but especially school age children, in active play. Ingenious, playful, and colorful 3D sculptures that spark curiosity and invite interaction are preferred.

Artworks should provide visitors with an outstanding visual experience while creating a unique identity for the park and the immediate neighborhood.

Project Location:
Fairlawn Community Park
601 SW 63 Court
Miami, FL 33144

Deadline Date: February 25, 2022

Total Project Budget:
$50,000.00

Eligibility:
This opportunity is open to all artists or artist teams over the age of 18 residing in the United States of America. Previous experience in public art is desired but not required.

How to Apply:
Submit the following materials by Friday, February 25, 2022, 5:00 PM (EST)

• 10 images of completed work + details
• CV/Resume
• Brief statement

Submit to:
Efren Nunez
Public Art Manager / Planner
efrennunez@miamigov.com

For additional information contact:
The Public Art Division at 305.416.1402
Web: Art in Public Places
Email: AIPP@Miamigov.com
PROJECT OBJECTIVE
This Call to Artists is intended to engage new or established artist. The City is open to a range of proposals. Generally, potential opportunities and considerations associated with the project may include:

- Art that fosters a sense of place, has a multi-layered meaning, or other compelling attributes;
- Art that complements, enhances park, is in context with the surrounding built and natural environment;
- Appropriate for a public space; and
- Durable, safe, and low maintenance

Possible Opportunities for Public Art
Such as but not limited to:
- Landscape features (play mounds, earth forms, paving)
- Sculpture / site specific interactive installations
- Interactive art pieces
- Functional Art
Project Location:

Fairlawn Community Park will be the latest addition to the city’s park system. The new community park will be located at approximately 615 SW 63 Court, in the heart of the Fairlawn’s Neighborhood. Visitors to the Fairlawn Community Park will enjoy plentiful open space, shaded playground areas, public art and an enclosed dog run.

For illustrative purposes only.
Fairlawn Community Park:
Renderings

VIEW FACING EAST LOOKING AT DOG RUN, PLAYGROUND, AND OPEN SPACE

VIEW FACING SOUTHWEST LOOKING AT PLAYGROUND, OPEN SPACE, AND DOG RUN
Fairlawn Community Park:
Site Plan
Tentative Project Timeline

This schedule is subject to change

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<th>Estimated Project Schedule</th>
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<td>February 25, 2022</td>
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<td>PAC: Review of shortlisted artists’ qualifications responding to the Call to Artist</td>
<td>March 2022</td>
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<td>PAC formal recommendation of shortlisted artists to the AIPPB</td>
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<td>Artist Orientation</td>
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<td>Community Engagement</td>
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<td>Artist Draft Proposals Due (2 weeks Prior to AIPPB Presentation)</td>
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<td>Proposal Review &amp; Feedback meeting</td>
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<td>AIPPB: Shortlist Artist Presentations and Finalist Selection</td>
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Process

Eligible artists are invited to submit qualifications through an open Call to Artists. Subsequently a convening of the Art in Public Places Board (AIPPB) will take place.

Artist qualifications will be reviewed by Art in Public Places’ Professional Advisory Committee (PAC), a panel composed of professionals in the field of art, public art, architecture, art education, art history, or architectural history appointed by the Art in Public Places Board. It is anticipated that the PAC will identify a shortlist who will be paid an honorarium to develop specific proposals. Shortlisted artists will have the opportunity to access architectural plans etc., engage in an artist orientation and site visit to meet the key stakeholders, and further develop their proposals.

Shortlisted artists will receive a $1,000 honorarium to develop specific proposals and compete for the commission(s). Shortlisted artists will be provided with reference materials and will have the opportunity to engage in an Artist Orientation and site visit (if possible) with city staff, the design team and members of the community. Upon presentation of artists’ proposals, the AIPPB may select one or more artists for the final commission of the artwork(s).
How to Apply

Artists or representatives should visit Art in Public Places Page at [https://www.miamigov.com/Government/Departments-Organizations/Planning/Art-In-Public-Places-AIPP-Final](https://www.miamigov.com/Government/Departments-Organizations/Planning/Art-In-Public-Places-AIPP-Final) and submit the following materials by the deadline to AIPP@miamigov.com.

A complete submission must include all the information and materials described below:

- **10 images of completed work + details:** Artists/artist teams must submit up to 10 images of relevant work samples. Please submit pdf or jpeg files with a minimum 72 DPI resolution. Every image file must be titled first with the number of the image in the order to be viewed, followed by the artist’s last name (for example: 01_Smith; 02_Smith). Number must correspond to an annotated image list. Images should be labeled with the title of the piece, the specific medium, the dates, and the dimension of the art.

- **CV/Resume(s):** If submitted as a team, please identify the team leader and include resumes for each team member, with each resume being no longer than three pages. Resume(s) should reflect artist experience designing, fabricating, and installing artwork in outdoor public settings. Resume(s) should include information regarding past public art commissions, design team experience, exhibitions, awards, grants, and education.

- **Brief statement:** Describe in a couple of paragraphs your interest in the project and preliminary ideas for how you would approach this project. The letter should demonstrate your understanding of the project objectives and a preliminary proposal on how they would be achieved.

The proposal must be submitted via email. Emails including all attachments shall not be larger than 25 MB in size. If you wish to submit materials over this size, a link to a cloud-based file service enabling download by City staff shall be provided in the email. Application materials must be received by **Friday, February 25, 2022, 5:00 p.m. EST** and be addressed to AIPP@miamigov.com as follows:

The subject line of the email should state: “**Call to Artists – Fairlawn Community Park /CTA-2022-003**”

For additional information contact:

Efren Nunez  
Public Art Manager / Planner II  
305.416.1402  
efrennunez@miamigov.com
Commissioner Manolo Reyes  
Commission District 4

Art in Public Places Board  
Francisco Herretes  
Chair  
Patrick Cohen  
Vice-Chair  
Christina Cuervo  
Nelson Delgado  
Gary Feinberg  
Rene Morales  
Maria Napoles  
Juan Valadez

Public Art Staff  
Efren Nunez  
Public Art Manager / Planner II  
Public Art Board Liaison  
Jessica Iturrey  
Cultural and Educational Grants  
Ana Pernas  
Historic Resource Grants

Office of Capital Improvements  
Marisol Martinez  
Project Manager