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## **PRESS RELEASE**

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### **Commissioner Sarnoff Smart Move**

*Miami, FL – July 25, 2008* – City of Miami Commissioner Marc Sarnoff is leading by example. With progressive environmental moves already to his credit such as initiating bottled water purchasing changes within City of Miami offices, and plastic bag and container deposit initiatives, his own social contract conscience is uniquely innovative and in high gear as a political leader.

Commissioner Sarnoff's latest endeavor is to drive smart...the Smart ForTwo car, that is. City Hall employees also enjoyed driving the Smart car when Commissioner Sarnoff handed them his "smart" key for a test drive. With an impressive 40/45 miles per gallon, the Smart ForTwo also achieved the highest ratings from the Insurance Institute for Highway Safety (IIHS) for front and side car crashworthiness.

With over \$300 billion US dollars going overseas every year for petroleum products, social responsibility becomes a local priority and a National Security issue. A strong society comes about by helping itself and taking steps to make things happen. Commissioner Sarnoff emphasizes: "We must think globally, but act locally".

Commissioner Sarnoff will be bringing initiatives for City employees to carpool and more creative flex-time hours. In addition, he will be exploring a 4-day work week schedule for select administrative employees.

Alternative energy is being explored more vigorously and developing alternatives will create more jobs in the car industry. It is rumored the Smart car people will produce an electric Smart ForTwo car in just 2 years. Commissioner Sarnoff anticipates driving a fuel-free car in that time. Using less fuel will contribute to making our economy stronger. What was your recent total at the gas pump?

**Media Note:** Attached is a photo of Commissioner Sarnoff with his Smart ForTwo car. Photo Credit: *Jorge R. Perez/City of Miami*

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