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**THURSDAY, JUNE 5, 2008**

## **Mayor Diaz Launches *Together* Campaign**

*-- Celebrates World Environment Day --*

(Miami, FL) – Mayor Manny Diaz and the City of Miami are celebrating World Environment Day with the launch of the *Together Campaign*. The City of Miami, which in April became the second American city to join the international nonprofit organization, The Climate Group, will take part in the global campaign to help people reduce their impact on the planet.

“Climate change is one of the most important challenges facing the world today,” said Mayor Manny Diaz. “*Together* and the City of Miami are giving residents easy ways to fight climate change, such as the 10 Steps, 10 Tons program.”

The *Together Campaign* is being launched today in New York City with partners including the City of Miami, ICLEI-Local Government for Sustainability, Chase, The National Wildlife Federation, RecycleBank, and others.

*Together* is the most recent of Mayor Diaz’s sustainable initiatives, which also include the recent installation of solar panels at City Hall, the planting of over 1,000 native trees last month at Virginia Key Beach, and the coming launch of the City’s first Climate Action Plan, also called MiPlan.

In recognition of World Environment Day (June 5), the Mayor reminds Miamians that it is easy to reduce your greenhouse gas emissions with the 10 Steps, 10 Tons educational campaign. For more information, please visit <http://www.miamigov.com/msi/pages/Recycling/10Tons.pdf>

### **About Mayor Diaz’s Sustainable Initiatives**

Mayor Diaz has launched a proactive and ambitious environmental program to clean streets, waterways, brown fields, storm drains, as well as improve air and water quality. His initiatives included the largest ever Adopt-A-Waterway project, Miami’s first Citywide Tree Master Plan, and the introduction of a Green Fleet – requiring all City vehicles to meet or exceed fuel efficiency standards.

Mayor Diaz has also created the City of Miami Green Commission to bring together a cross section of local experts and community representatives that will help mold the City’s environmental policy in the areas of Climate Action, Green Buildings, Urban Forestry and Bicycle Transportation.

The Mayor has spearheaded public-private partnerships to promote sustainable initiatives with a variety of groups, including the World Wildlife Fund, EcoZoneMedia, and United States Green Building Council. These initiatives include Earth Hour 2008, the City Hall Energy Efficiency Retrofit Project, and the Miami Green Lab.

For more information, please visit [www.Miamigov.com/Mayor](http://www.Miamigov.com/Mayor)

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