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MEDIA ALERT

**SECOND FRUIT TREE GIVEAWAY EVENT FOR GREEN MIAMI CAMPAIGN
TO PROVIDE TREES, EDUCATIONAL INFORMATION AND TASTING**
Planting Your Own Fruit Saves money, Saves the Earth and Tastes Great!

WHAT: City of Miami's Fruit Tree Giveaway
700 fruit trees (mango, avocado, tamarinds, lychees)
Educational Stations (planting, caring and hatracking)
Fruit Tasting

WHEN: **Saturday, June 13, 2009 - 8:00 a.m. - 12 noon**

WHO: City of Miami Residents ONLY, first-come, first-serve basis, upon presenting proof of residency

WHERE: Sts. Peter and Paul Catholic Church, 900 SW 26th Road

INFORMATION: 305-416-1551 or www.ourgreenmiami.com

The fruit tree giveaway is part of the City's *Green Miami* Campaign and its first-ever Tree Master Plan that creates minimum standards in order to enhance, restore and stabilize the City's tree canopy cover to a minimum of 30 percent by 2017 as well as to preserve and enhance Miami's urban canopy .This effort aims to reach out to City of Miami residents interested in planting fruit trees, creating shade in their yard and decreasing their carbon footprint. "The environmental and health benefits of growing your own fruit are many," points out Robert Ruano, Director of Grants and Sustainable Initiatives at the City of Miami. "And this is a great opportunity for us to promote how easy it is to be green, by providing free fruit trees to residents while helping meet *Green Miami* Campaign's goals."

ABOUT THE GREEN MIAMI CAMPAIGN

Mayor Manny Diaz created the City of Miami Green Commission in 2006 to allow citizen input and expert insight on the city's green policies. In April 2008, Mayor Diaz and the Green Commission announced the launch of the Green Miami Campaign, an exciting initiative to restore Miami's tree canopy into a thriving urban forest through community tree plantings and education. The Green Miami Campaign will increase community awareness of the benefits of trees and how to protect them. The campaign is a partnership between Mayor Diaz's Green Commission, the City of Miami, and community tree planting and educational organizations such as Citizens for a Better South Florida, Hands on Miami, Tremendous Miami, Roots in the City, Operation Green Leaves, and the Treeman Trust.