



Bus Shelter Fact Sheet

- 600 Shelters (500 locations to be determined by City, 100 locations to be determined by FUEL)
- At no cost to the City, existing benches where shelters are proposed will be relocated to other bus stops within the City as appropriate. This will ensure that every bus stop in the City has either a bench or a shelter.
- Any remaining bus benches that are replaced by shelters and cannot be accommodated at a bus stop will be donated to the City for placement at parks, adult living facilities or other locations where needed.
- Fuel will be responsible for all maintenance associated with every bus bench and shelter in the City throughout the twenty (20) year duration of their contract. Maintenance of 600 shelters and their immediate area include cleaning.
- Installation of benches started in 7/07 and will continue at a rate of 200 per year for 3 years as follows:
 - Year 1: 200 City Shelters, 0 Fuel Shelters
 - Year 2: 150 City Shelters, 50 Fuel Shelters
 - Year 3: 150 City Shelters, 50 Fuel Shelters
- At no cost to the City, Fuel will furnish and install six hundred (600) trash receptacles in conjunction with the six hundred bus shelters.
- The total number of advertising exposure is reduced by 350 Citywide (from 1,100 ads to 750 ads). The City will receive annual revenue for all ad panels above six hundred (600) to the maximum limit of seven hundred fifty (750) according to the greater of a) \$1,350 per panel plus 2% annual escalation through the contract duration, or b) thirty percent (30%) of earned monthly gross revenues arising solely from these ad panels. The anticipated annual revenue once seven hundred fifty (750) ad panels are installed would be no less than \$202,500.
- The agreement allows for a revenue potential of up to \$ 4.9 Million over a 20 year period