



Howard R. Miller Bio

As President of Howard R. Miller Communications (HRMC) and Chairman of the Synergy Entertainment Group, Howard R. Miller has earned a national reputation as an energetic and innovative executive in the communications and entertainment industry; serving clients in the corporate, social service and entertainment industries. As President and Founder of HRMC, he oversees the day-to-day activities of his award-winning, full-service advertising, marketing and public relations agency serving international, national, regional and local clients.

Miller established the Miami-based HRMC in 1991, and has garnered praise and recognition by serving a diverse list of clients which include Barclays Bank, Spain, City of Sunny Isles Beach, City of Miami Beach, Chase Manhattan Bank, N.A., Columbia Healthcare Corporation, Marie Brizard Wines & Spirits International, Travelpro International, Atlantic Luggage, Austin House Accessories, Singer Design Studio and the Food Network South Beach Wine and Food Festival.

As Chairman of the Synergy Entertainment Group, Miller's early creative writing talents were displayed in various television and video productions, luring him into the entertainment field more than twenty years ago. Now as an accomplished writer and television producer, his ABC special, Dying For Love (a documentary focusing on the teenage AIDS crisis) was nominated for two Emmy® Awards and an Iris Award, as well as earned Miller a national Telly Award. Miller also produced a children's television pilot for United/Paramount Network entitled, Video Vision.

Prior to establishing HRMC, Miller spent eight years as director of Development and Public Relations for the United Cerebral Palsy Association of South Florida, the largest of 183 North American affiliates. In this multi-faceted position he designed cause-related marketing campaigns, coordinated national special events and promotions projects, produced two national telethons a year, conceptualized and designed print and electronic public service campaigns, managed a multi-million dollar annual development budget, and organized and implemented capital and planned giving campaigns.

Miller began his communications career at Burger King International in Miami, where he was the advertising liaison between J. Walter Thompson and Burger King. In this capacity, Miller coordinated advertising, promotions and special event campaigns.

Miller is an avid community advocate, serving as Vice Chair of the City of Miami Arts & Entertainment Council, a member of the President's Board of Florida International University, Jewish Museum of Florida, Miami Light Project, and as Chairman Emeritus of the nationally renowned Design and Architecture Senior High School (DASH). He has chaired numerous fundraising projects, including National Philanthropy Day, and is a member of the National Academy of Television Arts and Sciences.

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